

## JEWELRY

## BRINGING YOUR IDEAS TO LIFE

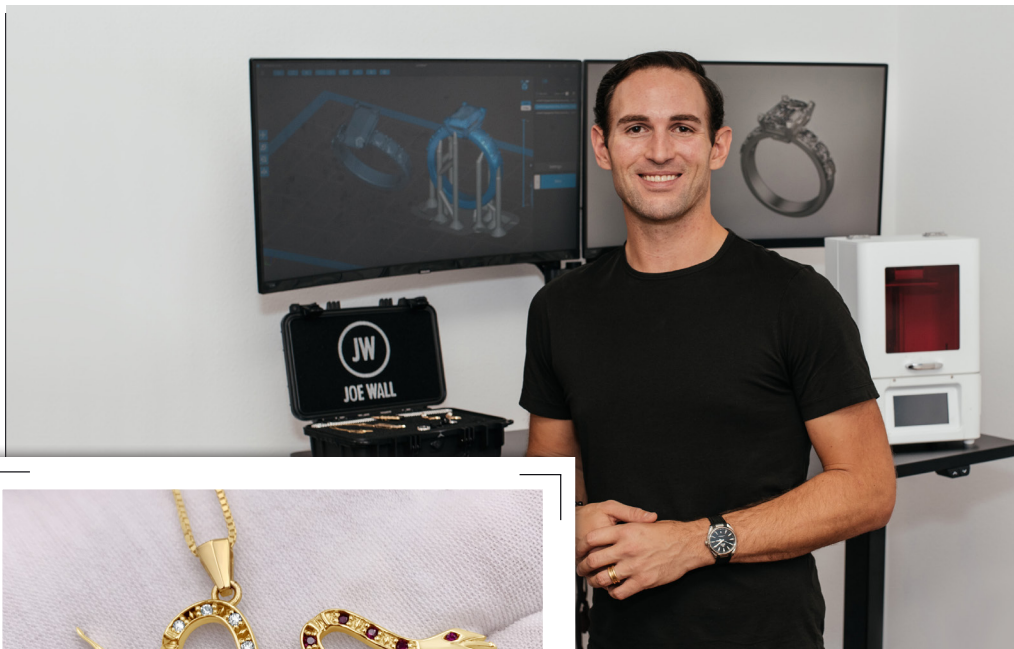
**H**ave you ever wanted to start your own custom jewelry project but didn't know where to start? Do you have stones from relatives you want to repurpose or are you in need of a special anniversary gift? Maybe you just have a crazy idea for a piece but never knew how to do it. Now you can with **Joe Wall Jewelry**.

Joe Wall Jewelry specializes in bringing custom jewelry ideas to life. Husband and Wife team Joe and Christen Wall have been designing jewelry since 2016. They recently relocated to St. Augustine for Fort Lauderdale and are excited to bring their creations to our community.

The first piece of custom jewelry the couple designed was for their own wedding. They went on to build their first collection from there which was inspired by Joe's firearms career working as a mechanical engineer. Now, as your own personal jewelry designer, the pair can bring your piece to life using cutting-edge 3D modeling and printing technology and custom options for metals, diamonds, and gemstones to give you the design flare you're looking for.

"You may be looking for an engagement ring, wedding band, an investment piece, new business idea, or something completely unique. Any project - big or small - think of me as your personal resource," says Joe.

From hundred dollar projects to more complex projects that



Joe Wall Jewelry can bring your custom projects to life using cutting-edge 3D modeling and printing.

range in the thousands, Joe and Christen are equipped to handle all sorts of designs. They will guide you through the process in choosing the correct materials and work with all fine materials including sterling silver, 10k, 14k, 18k and 24k gold, platinum, and both natural and lab grown diamonds that make pieces more accessible for different price ranges.

"To begin the process is simple," explains Joe. "Clients come to us with a rough idea of what they want in their head. Some bring in simple sketches or pictures of something they like and want to replicate. From there, we listen to their needs and ask questions so we can get as close to the idea in their head

as possible and offer suggestions on materials. Next, we make a 3D model and a full rendering of what your piece will look like. At that point we can make adjustments, get your feedback and make any tweaks. Our clients are very involved in the process every step of the way to ensure complete satisfaction."

What makes Joe Wall Jewelry extra unique is their ability to 3D print your piece before it's made so you'll never have to worry that you won't like the finished product. With the 3D

replica you are able to physically hold the piece, get an idea of the size and scale, and try it on. This is the final step before the finished product is made with your chosen material.

The whole process of making your custom jewelry piece typically takes a few weeks from start to finish with more complex projects taking around 4-6 weeks to complete. If you're looking for the perfect gift to give a loved one for the holidays or just want to treat yourself, now would be the perfect time to start. Joe Wall Jewelry also offers payment plans so you don't need to stress about having all the money up front. You can start with a down payment to begin the process and space out the remaining balance based on your needs.

## Joe Wall Jewelry

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