



THE CHRISTMAS CATALOG

Christmas gifts for
hunters and
firearm enthusiast.



JOE WALL

sponsored by



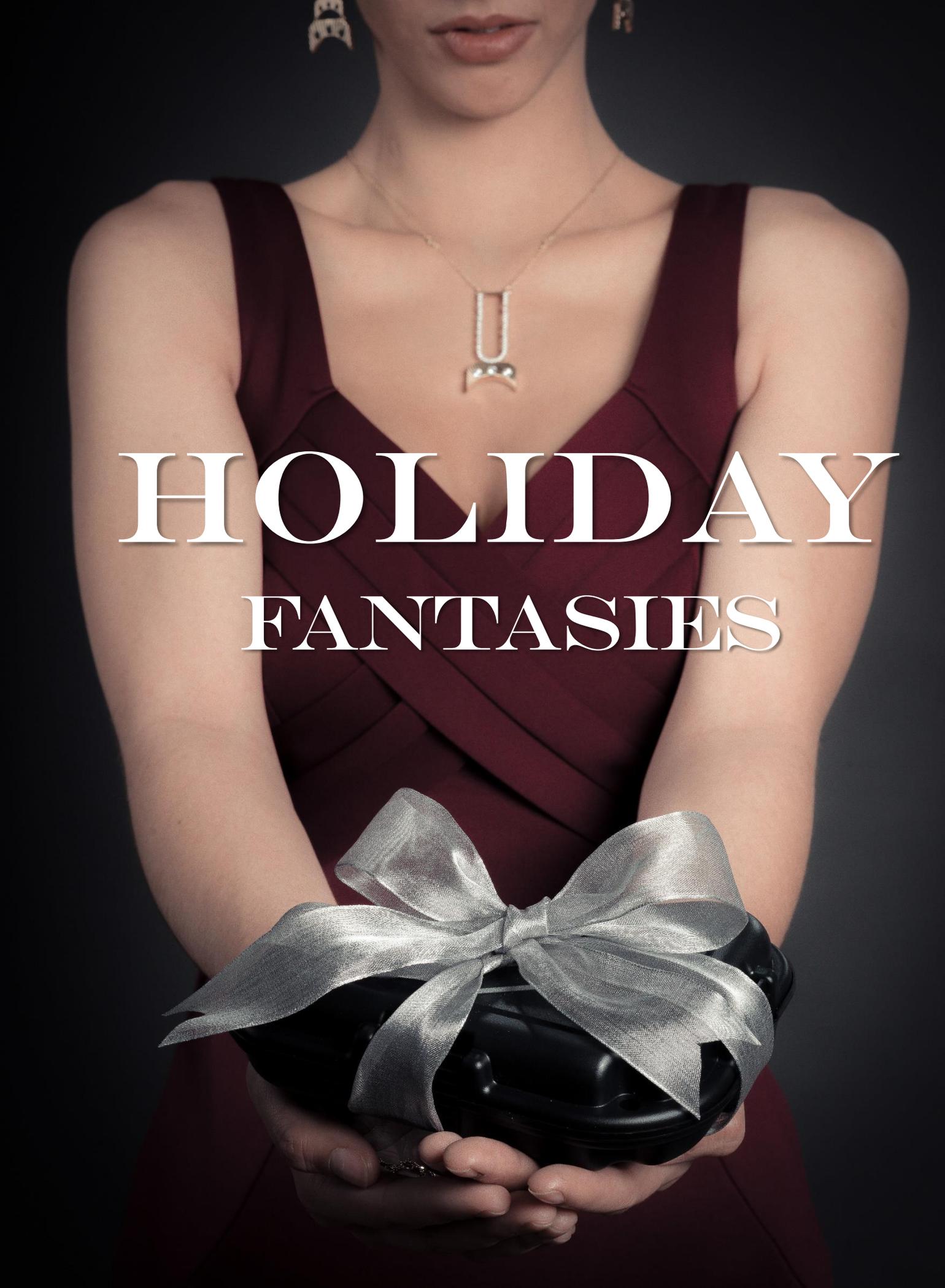
Andrea Wall



GIFT GIVING FOR THE FIREARM ENTHUSIAST

It isn't easy to find a unique gift for a firearm enthusiast. As a fellow enthusiast, I can tell you that we will always enjoy the gift of a firearm for the holidays. But, if you want to get creative, here are a list of gifts from our portfolio that will leave a lasting memory.



A woman from the chest down to the waist is shown against a dark background. She is wearing a maroon, sleeveless, V-neck dress with a subtle pattern. She is also wearing a gold necklace with a large, vertical, U-shaped pendant and matching gold earrings. Her hands are holding a small, round, black gift box wrapped in a large, shiny silver ribbon bow. The text "HOLIDAY FANTASIES" is overlaid in the center of the image in a white, serif font.

HOLIDAY FANTASIES

LETTER FROM JOE



I miss my gun after I lock it in my safe. A firearm is a symbol of freedom, empowerment, innovation, and American pride. Since the age of twenty-three I have been designing and manufacturing firearms for the top firearm manufacturers in the world.

My jewelry designs are a reflection of my love and respect for firearms.

I designed my jewelry line with the intent to make the experience of wearing a Joe Wall jewelry piece as empowering as I feel holding a gun. I wanted to make designs that were so beautiful that when I gave it to my wife she would leave behind the meaningless trendy jewelry and replace it with a piece that made her feel like the most powerful and beautiful person in the room. Enthusiasts like us deserve high end products to be worn with pride, honor, and confidence.

Just like a firearm, fine jewelry will be collected and passed down to the next generation. With my eye on powerful symbols I focused on developing high end jewelry designs that easily resonate with true firearm enthusiasts. These first three iconic pieces are the 1911 trigger, AR bolt head, and the Over/Under shotgun. I made all my piece in sterling silver and gold because spent brass, stamped sheet metal, and fashion jewelry will fade with time. Precious metals are the only medium that can embody the strength and power a firearm gives you.

I hope you enjoy my first Christmas catalogue. Feel free to send feedback. We would be happy to hear from you.

*Happy holidays,
Joe Wall*





The
Christmas
Gift Guide

SILVER BULLETS



- Sterling Silver 22LR on 16in Chain \$149
- Sterling Silver Hog Tooth on 16in Chain \$194
- Sterling Silver 223 on 24in Chain \$429
- Sterling Silver 22LR on 24in Box Chain \$267
- Sterling Silver Hog Tooth on 24in Chain \$312



223 Bullet Necklace \$429
AR Hand Guard Bracelet \$562
Suppressor Bracelet \$636



The Christmas Gift Guide

THREE GUNNER

A three gunner is a very well rounded shooter. They know how to use a rifle, pistol, and shotgun. This three-pendant set is the perfect gift for a 3-gunner. Proficient at both close and long ranges, the biggest effect on your scores, is the one behind the trigger.

Range
Ready

\$231

\$231

\$231



25% off full set
All three on individual 16in Box chains \$519.75



Sterling Silver 1911 Trigger pendant
on 16in chain \$231

Sterling Silver AR Bolt Head pendant
on 16in chain \$231

Sterling Silver O/U Shotgun pendant
on 16in chain \$231



The Christmas Gift Guide

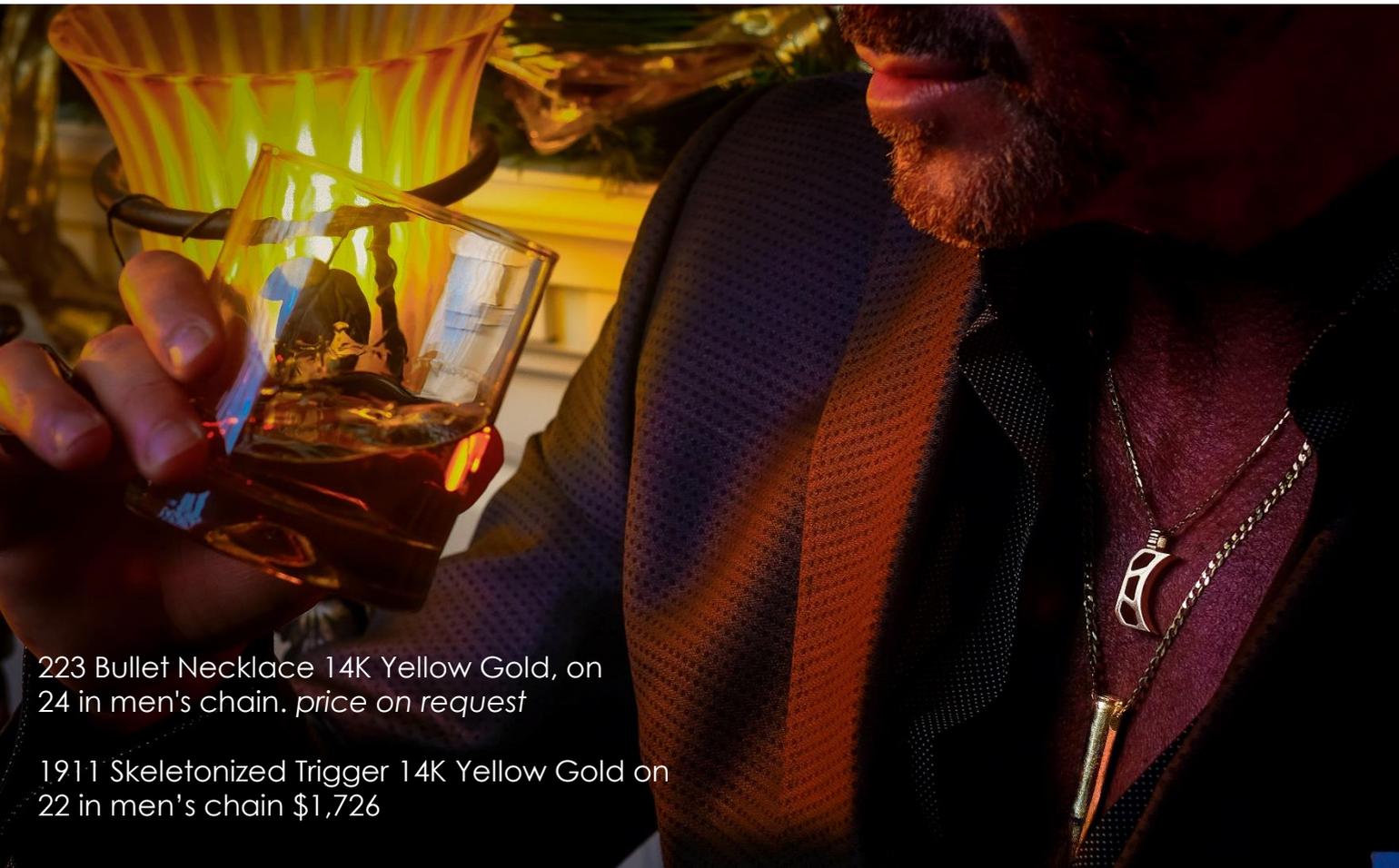
TRIGGER HAPPY



Sterling Silver 1911 Skeletonized
Trigger on 24in Sterling Silver
Box Chain \$398

I chose to design a jewelry piece of the trigger because the trigger is your intimate connection with the inner workings of a firearm.

The 1911 semi-automatic pistol has been one of the world's most prolific firearms, serving as the US Military standard issue sidearm from 1911 – 1986, and has remained virtually unchanged for over 100 years. Learn more about the history of its designer, John Moses Browning.



223 Bullet Necklace 14K Yellow Gold, on
24 in men's chain. price on request

1911 Skeletonized Trigger 14K Yellow Gold on
22 in men's chain \$1,726

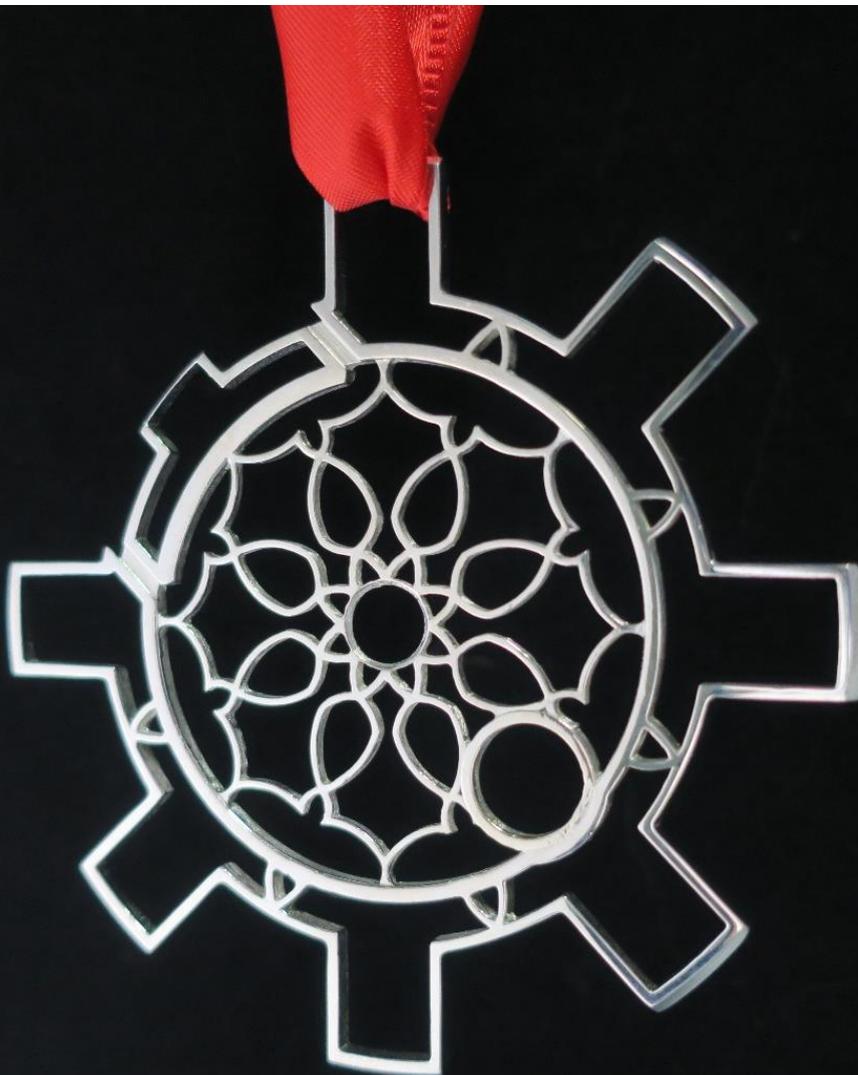




The Christmas Gift Guide

SNOWFLAKES

Our 2017 Christmas ornament design is inspired by the AR Bolt Head. It is hand cast and polished Sterling Silver and adorned with a red ribbon. A Sterling Christmas ornaments is a simple gift with elegance and class. The gifting of a Christmas ornament is a beautiful tradition. It is a symbol of positive memories and appreciation of another year of life. This gift will be sure to find a place of honor on any Christmas tree for a true firearms enthusiast.



Sterling Silver AR Bolt Head
necklace \$392



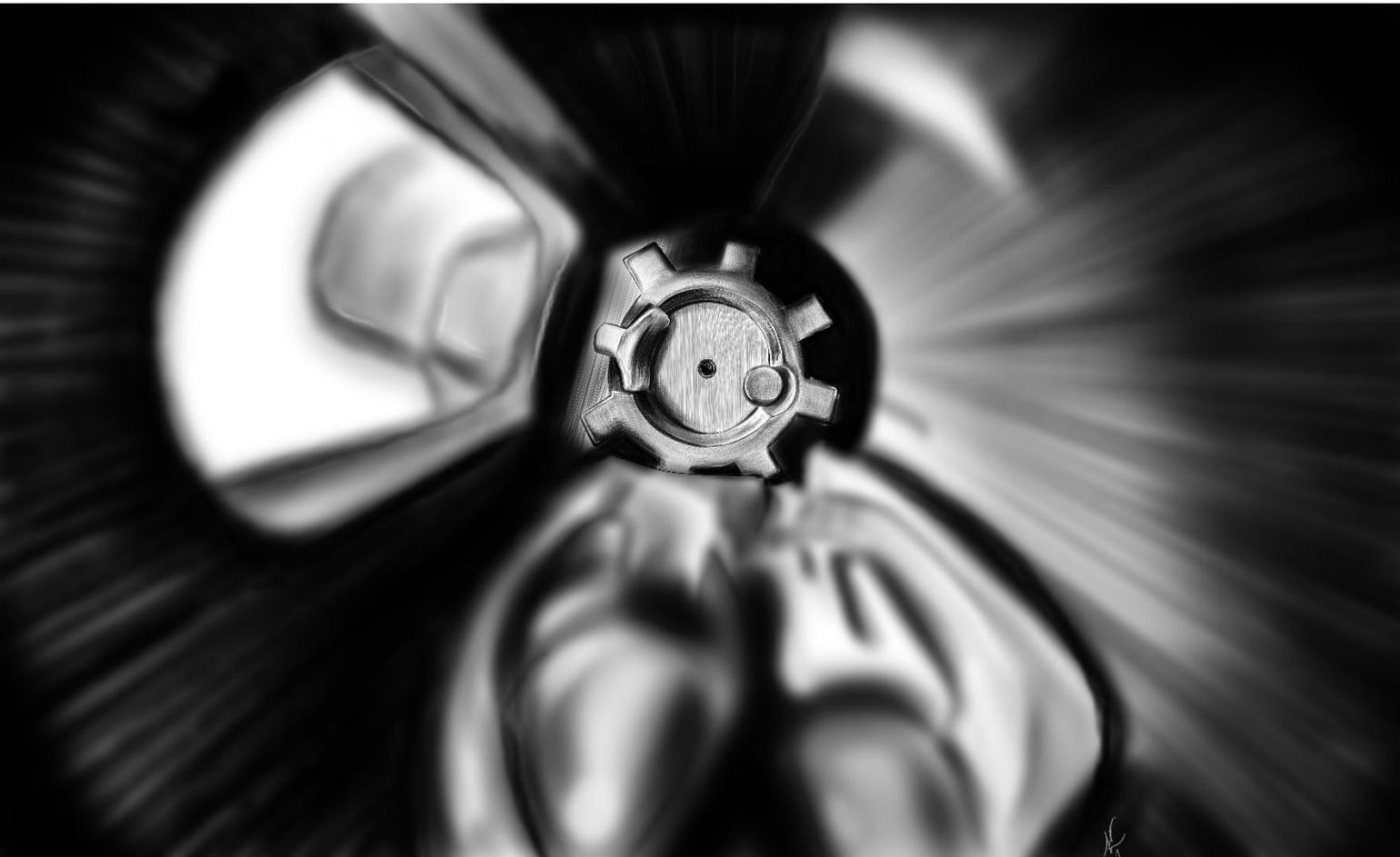
Sterling Silver AR Hand Guard Bracelet \$562
Sterling Silver Suppressor Bracelet \$636



The Christmas Gift Guide

BIG AND BOLD

Each piece was hand sketched by artist, Andrea Wall. The last name looks familiar because Andrea is Joe's younger sister. We' have printed this epic piece of art on metal to make a big bold statement piece for your home. The mounting hardware is included on the for easy install. The frameless print on brushed metal surface gives this print a clean, modern look. The thickness is 0.045 inches and rounded corners so there are no sharp edges. We' have an option to print these with a matte finish so there is less reflection.





Suppressor Bracelet Sterling Silver \$636
Cufflinks, 14K yellow gold and Sterling Silver \$734



The Christmas Gift Guide

A BLACK TIE AFFAIR

These Bullet Back Cufflinks are a traditional style. Best suited for a semiformal affair or to be worn with your tuxedo ensemble. Give these cufflinks to a man who wants to personalize their style, but still compliment their appearance. The bold design will draw subtle attention for a closer look. They are made of 14K yellow gold and sterling silver so they will shine bright without the cufflink overpowering the look.



Set of 1911 Skeletonized Trigger Cufflinks,
14K yellow gold and Sterling Silver \$734



Picatinny Rail, Sterling Silver on 24in
Sterling Silver Box Chain \$549

AR Bolt Head Small, 14K Yellow
Gold pedant only \$960

AR Handguard Ring, 15mm, Yellow
and White Gold \$7,595



The
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NEW, EXOTIC, AND EXCLUSIVE



1911 Grip Ring
Sterling Silver with
18k yellow gold screws

*The 1911 Gun Box and Master Ring collection
18K Yellow and White gold ring collection for men and women.*



MEN AND WOMEN'S WHITE OR YELLOW GOLD 18K BANDS.

PROTECTOR
*Threaded barrel
protector*



MARKSMAN
*Precision Rifled
Barrel*



VALOR
*1911 Slide
Serrations*



NOBLEMAN
*Match grade
choke tube*



SILENCE IS GOLDEN
*Suppressor Baffle
Stack*



PRV.1
Picatinny Rail



GUARDIAN
AR Handguard



Silence is Golden Ring, Sterling Silver \$638

Silence is Golden Ring, 18K Yellow Gold,
price on request

1911 Custom Earrings,
price on request.



AR Bolt Head Small, 14K Yellow
Gold on adjustable 16in to 18in
chain \$1,307

AR Bolt Head Large, 14K Yellow
Gold Pendant only \$2,006



The Christmas Gift Guide

SECRETS OF THE HEART

A gun is more than the sum of its parts. It is a mechanical wonder born of cold steel and raw ingenuity. The beauty and balance of a precision-crafted firearm is a work of art. Designer Joe Wall gives you a beautiful glimpse inside an AR at it's heart. The bolt head is an iconic symbol recognizable by firearm owners. The bolt head locks up strong to the barrel extension, securing a chambered round to control its inevitable explosion. Once detonated, the bolt head is integral to the extraction and ejection functions during the operation cycle, while the bolt carrier group resets the trigger and strips an other round.

HEART OF THE AR

The bolt head is the heart of the AR.

Joe Wall' crafted the large AR Bolt Head Pendant in 14K Yellow Gold and rests on a 24 inch gold chain. At \$4,496 it makes a bold addition to any firearm enthusiast's collection. Pendant only \$2,006





AR Bolt Head Large, 14K Yellow Gold
on 24 inch gold men's chain \$4,687
Pendant only \$2,006

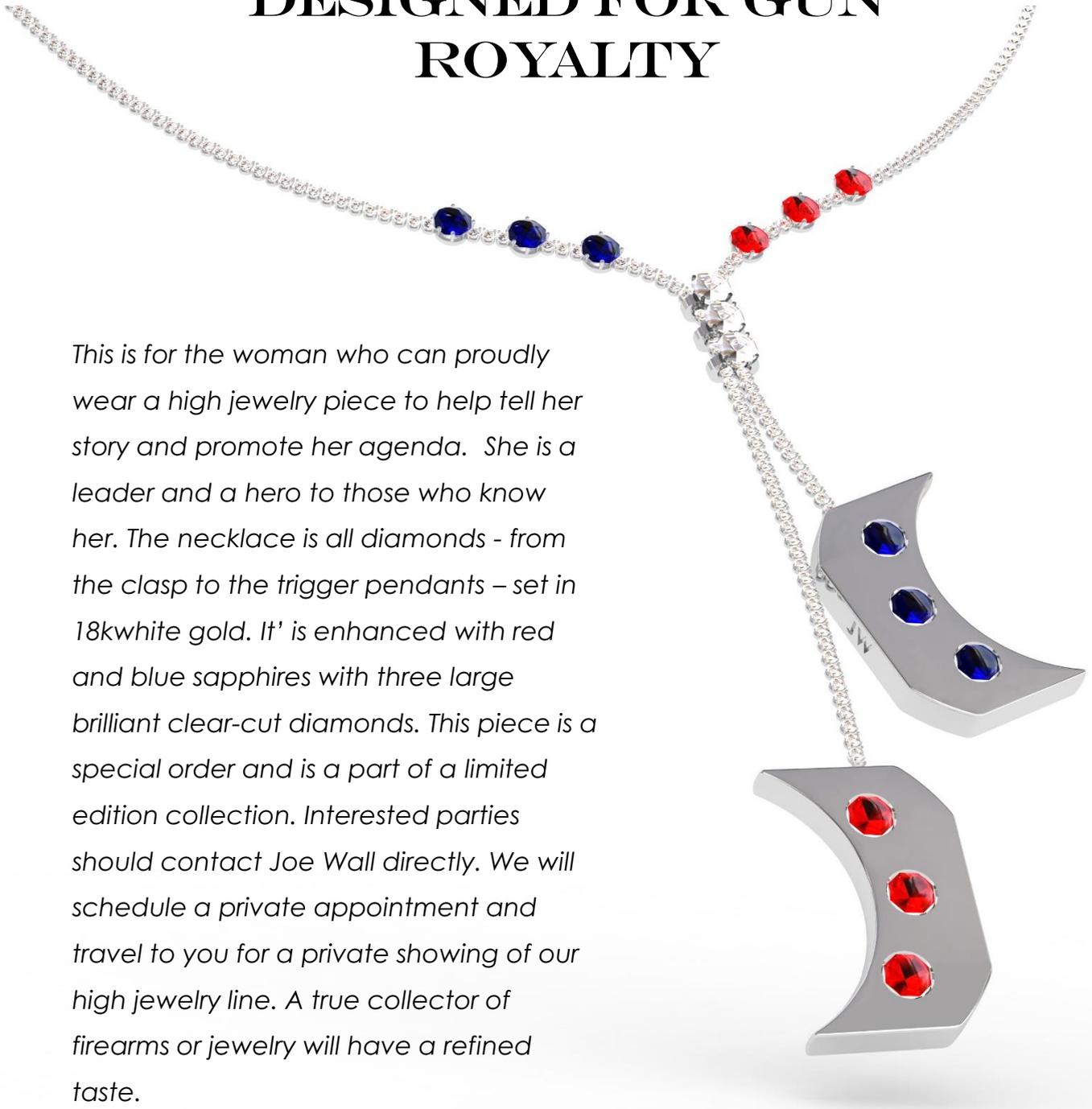


The Christmas Gift Guide

DESIGNED FOR GUN ROYALTY

This is for the woman who can proudly wear a high jewelry piece to help tell her story and promote her agenda. She is a leader and a hero to those who know her. The necklace is all diamonds - from the clasp to the trigger pendants - set in 18k white gold. It is enhanced with red and blue sapphires with three large brilliant clear-cut diamonds. This piece is a special order and is a part of a limited edition collection. Interested parties should contact Joe Wall directly. We will schedule a private appointment and travel to you for a private showing of our high jewelry line. A true collector of firearms or jewelry will have a refined taste.

Let us show you our craftsmanship and quality.





Safety Selector Earrings 18K Yellow Gold and Diamonds \$4,460

AR Bolt Head Small, 14K Yellow Gold on adjustable 16in to 18in chain \$1,307

Picatinny Rail, 14K Yellow Gold, on adjustable 16in to 18in chain price on request.

AR Handguard Ring, 15mm, Yellow and White Gold \$7,595





The Christmas Gift Guide

YOUR HEART'S DESIRE

Have not seen exactly what you want for the hunter, huntress, soldier, protector, or professional shooter in your life? We' will design a custom piece for you. Inquiries are welcome. Smaller projects can be coordinated over the phone. High jewelry design will require a face-to-face appointment and private consultation with Joe. If you are not sure what you want, no problem. To provide inspiration during our private consultation we can give you a sneak peak into the one-of-a-kind designs we have in our vault. Dream big!



The Custom Shop

We wi'll design you a
one-of-a-kind piece



O/U Shotgun
Pendant on 14K
Gold 1mm 16-18 inch
adjustable chain.
Actual size of a 12
gauge over/under
barrel set. 3mm Red
Sapphire Front Sight.
\$2,245



JOE WALL



Visit www.joewalldesign.com/HOLIDAY-SALE
to view select product
available in our holiday promotion.

Use Promo Code **HOLIDAY17**
for the discount at check out.

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1911 Trigger Burst pendant, 14K Yellow Gold, on adjustable 16in to 18in gold chain \$1,173